

FOR IMMEDIATE RELEASE

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Two New Distribution Yards for Viking Pools

JANE LEW, West Virginia May 13, 2008 – Viking Pools is the leading manufacturer of one-piece ceramic composite pools in the Nation. Due to increasing demand for the product, Viking Pools is excited to announce the opening of two new distribution locations. The Effingham, Illinois and Morongo Valley, California distribution yards will house Viking's top selling models.

“The two new locations will enable us to offer exceptional service to southern California, Las Vegas, Arizona and the upper Midwestern markets. These locations also offer us the platform for our existing dealers to continue to grow while offering expansion opportunities for our new and future dealers”, states Todd Stahl, President of Viking Pools.

If you would like additional information about Viking Pools call (800) VKG-POOL or visit our website at www.VikingPools.net.

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