

## PRODUCT PROFILE

### A New Wave That's Moving Across the Country: Fiberglass Pools Versus Concrete Pools

As temperatures rise, so does the temptation to shop for a pool. A pool can add value to a home while serving as a center of exercise and relaxation in the backyard. Fiberglass pools have been in existence for more than 52 years. Over 70 percent of the pools in Europe and the Caribbean are fiberglass. Fiberglass pools have a lifetime structural warranty, are 17 times stronger

than concrete, require little maintenance and have a smooth surface. Fiberglass pools are manufactured in a controlled factory environment, which results in a predictable high-quality product.

More than 50 years ago, most pools were constructed of concrete. However, in the mid-1950's, fiberglass was introduced in the industry and a new wave of swimming pools evolved.

Fiberglass offers numerous advantages over "concrete." The surface is smooth, not rough and abrasive. The smoother surface of a fiberglass pool also means that water circulates faster, saving money in electric bills and chemical costs over the lifetime of the pool. Unlike "concrete" pools, fiberglass pools have a non-porous surface. Having a porous surface requires more maintenance and chemicals. The fiberglass composite will not affect water chemistry and prohibits algae penetration, which simplifies water maintenance. Fiberglass is the only permanent installation that requires no acid washing, no resurfacing, no new liners and lower chemical levels for sanitation. Most concrete pools will require annual acid washing to remove stains, because the porous surface is the perfect location for algae and bacteria growth. In time, the concrete pool (like the driveway) will settle and crack due to the shifting of the soil and the pool will need to be resurfaced, which could cost thousands of dollars. With fiberglass, more time will be spent relaxing and swimming and less time maintaining the pool. Fiberglass is the clear choice for years of fun and enjoyment.

Mermaid Pools, LLC, in Camp Springs, MD, is a fiberglass pool company that sells and installs one-piece fiberglass pools and spas. Fiberglass pools are prefabricated and lowered directly into an excavated area in the yard. The shell is adjusted and back-filled with sand.

Although every pool installation will have some unique variables that will affect the installation time, the basic point is that a fiberglass pool installation is measured in days, not months.

Mermaid Pools is committed to excellence and customer satisfaction, along with lasting beauty and easy maintenance without costly repairs and upkeep. Fiberglass is truly a solid investment in your home buyer's property and its value.

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